

BRACCIODIFERRO
MILANO

BRACCIODIFERRO MILANO IS A COMPANY WHICH PRODUCES UNIQUE, CUSTOM AND LIMITED EDITION WORKS.

IN 2021 THE HISTORICAL BRAND CAME BACK TO LIFE.

BRACCIODIFERRO MILANO CONCENTRATES ON DESIGN PROJECTS BASED ON CREATIVE EXCELLENCY AND EXPERIMENTATION.

THE FUNDAMENTAL CHARACTERISTIC OF THE BRAND IS RESEARCH, MAINTAINING THE STYLISTIC FRAMEWORK OF RADICAL AND AVANTGARDE DESIGN.

BRACCIODIFERRO MILANO COLLECTION CONCENTRATES ON THE CREATION OF IRONIC AND ECCENTRIC OBJECTS WITH A NEW AESTHETIC LANGUAGE, A HINT OF PROVOCATION, AND IN-DEPTH RESEARCH OF TECHNIQUE AND MATERIALS WITH NEW FUNCTIONALITIES.

BRACCIODIFERRO WAS FOUNDED IN GENOVA IN THE 1970'S, FROM A COLLABORATION BETWEEN ALDO CICHERO AND CESARE CASSINA, WITH THE MAIN OBJECTIVE OF INTRODUCING ORIGINAL INNOVATION IN THE DESIGN INDUSTRY. IT WAS A SUCCESSFUL EXPERIMENT WHICH GAVE LIFE TO IMPORTANT PROJECTS, STILL RECOGNIZED TODAY AS ICONIC, WITNESSES TO A PERIOD WHICH WAS FUNDAMENTAL FOR THE HISTORY OF RADICAL DESIGN.

DESIGNERS SUCH AS GAETANO PESCE AND ALESSANDRO MENDINI ARE THE MAJOR PROTAGONISTS OF THIS "TIMELESS" PROJECT.

THEIR APPROACH IS CONCEPTUAL AND COMPLEX, YET ALWAYS INTENDED AS A TOOL FOR CREATIVITY AND AS AN ALTERNATIVE TO TODAY'S SYSTEMS.

THE PROJECT CONSISTS IN CREATING UNIQUE AND LIMITED EDITION PIECES IN ORDER TO CONTRAST THE TRADITIONAL METHODS OF SERIAL PRODUCTION AND TO EVENTUALLY GENERATE ALTERNATIVE MARKET DEMANDS.

COLLECTION 2023

PESANTE

LIMITED EDITION OF 50
+ PROTOTYPES A B C

MATERIALS

TUBULAR STILL 30x30mm x 3mm
ACID-ETCHED BRONZ FUSION
FIBER CEMENT



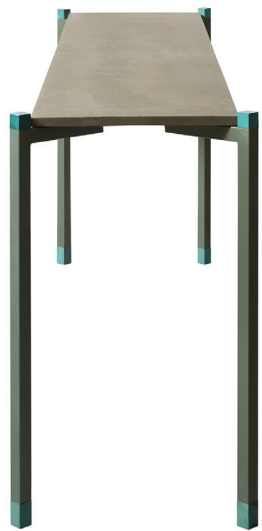
DESK

L 207 cm
H 81 cm
W 47 cm

Cement

L 200 cm
W 40 cm
T 2 cm
Color
M154







CONSOLLE

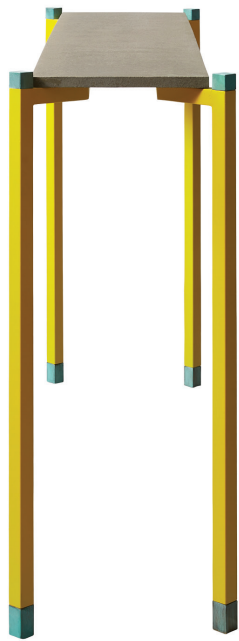


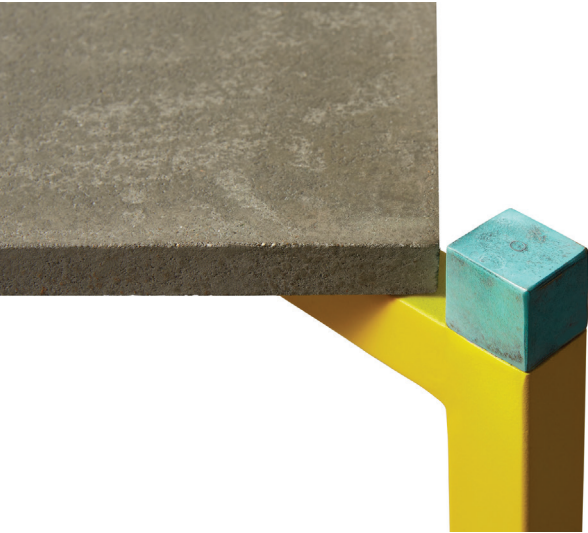
CONSOLLE

H 98 cm
L 207 cm
D 38 cm

Cement
L 150 cm
W 30 cm
T 2 cm
Color
RAL 1021







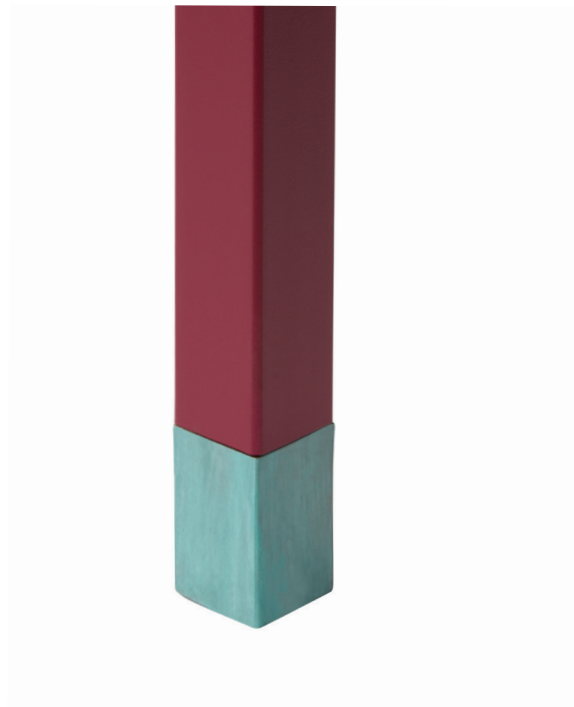
TABLE



TABLE

H 80 cm
L 207 cm
D 77 cm

Cement
L 200 cm
W 70 cm
T 2 cm
Color
RAL 4004





CONSOLLE JR



EVERY-
TH-
ING
IS
PER-
-FECT

CONSOLLE JR

H 56 cm
L 207 cm
D 47 cm

Cement
L 200 cm
W 40 cm
T 2 cm
Color
RAL 5007





MIRROR

EL DOMM

LIMITED EDITION OF 50
+ PROTOTYPES A B C D

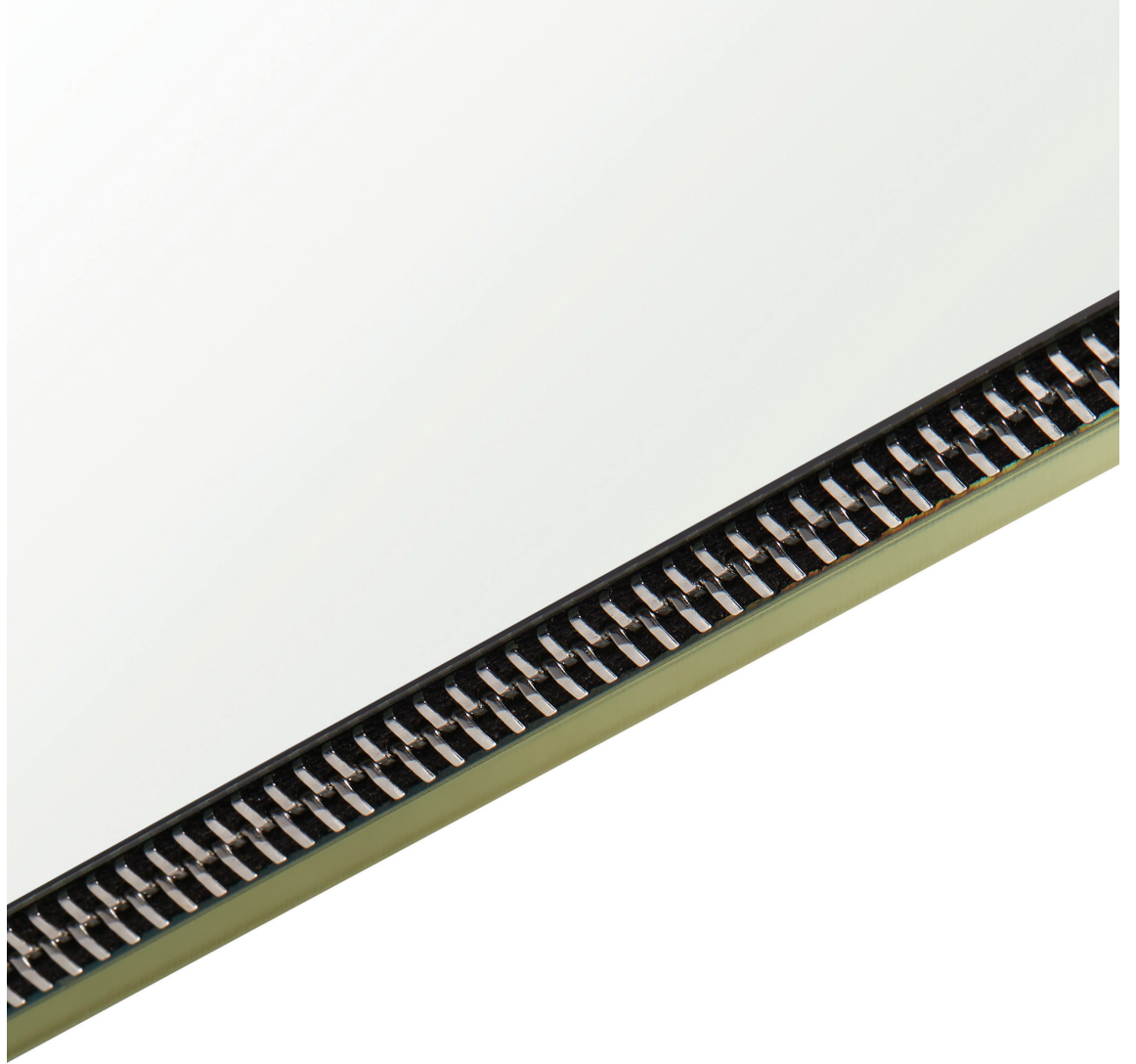
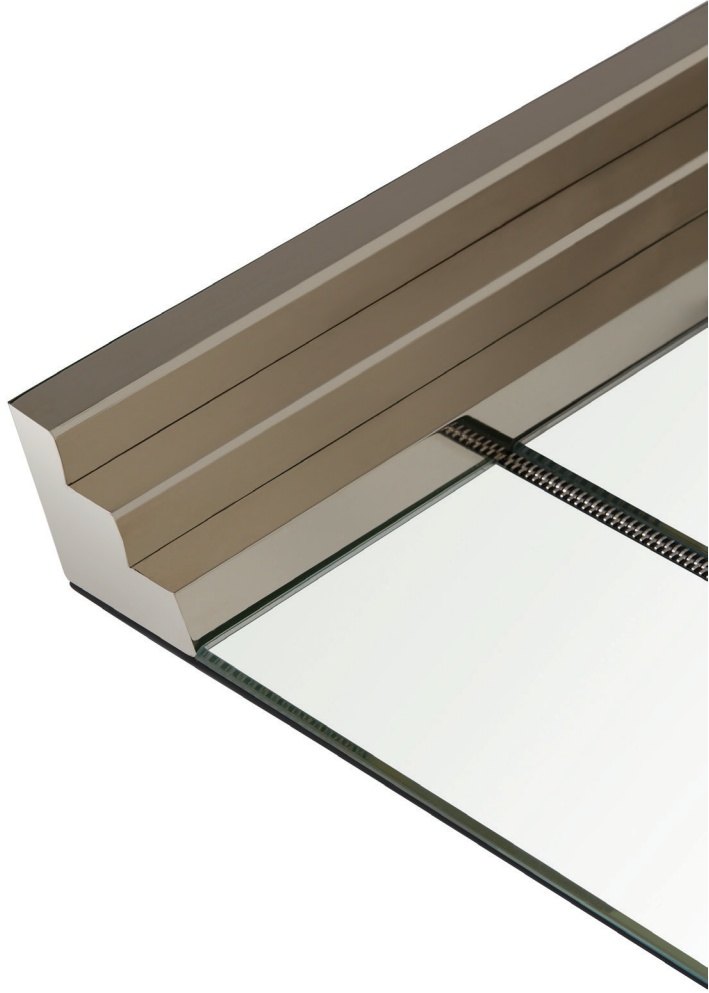


EL DOMM

H max 89 cm
L max 78 cm
2,5 cm D min - D max 9,5 cm

Plywood
Mirror
Hinges
Chrome aluminium





TITO

LIMITED EDITION OF 50
+ PROTOTYPES A B



TITO

H max 130 cm

L max 106 cm

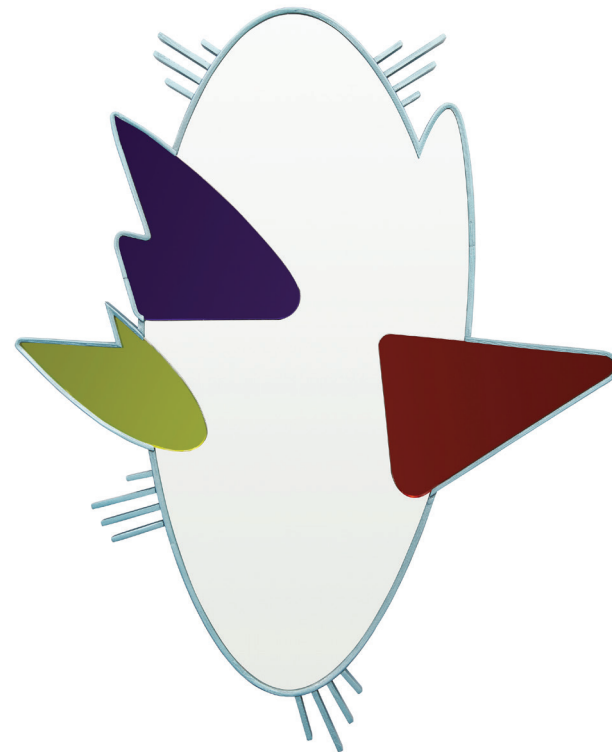
D 2,5 cm

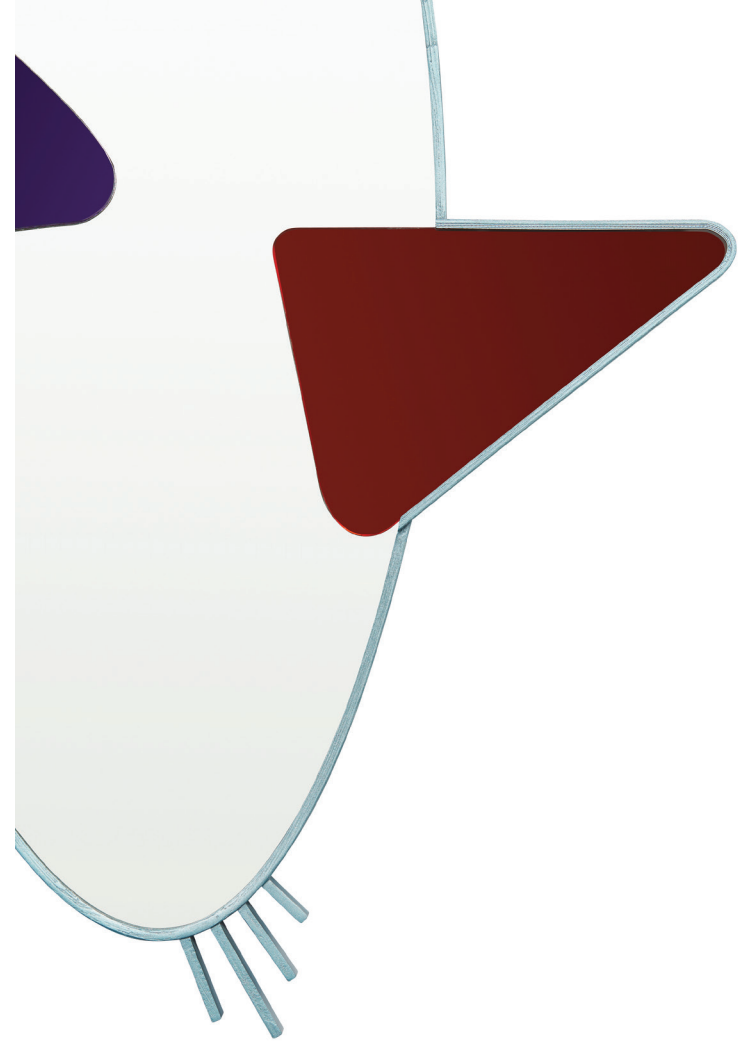
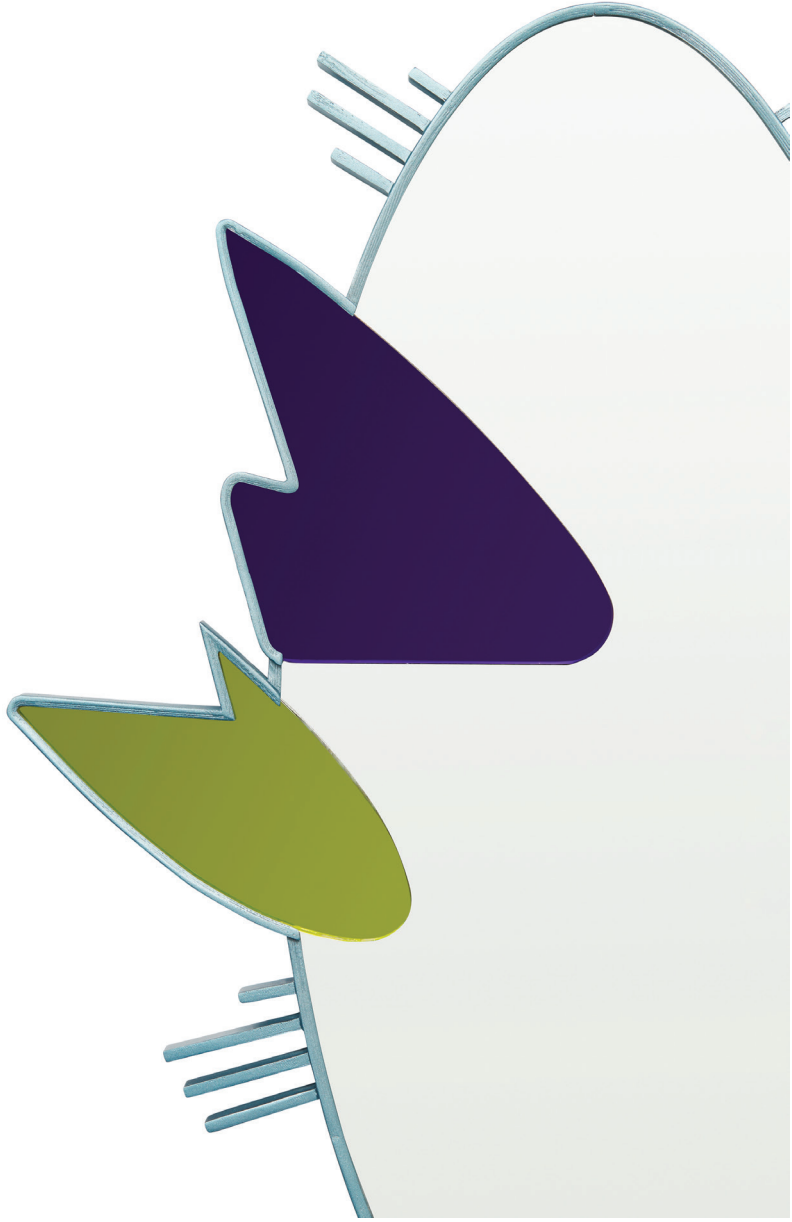
Plywood

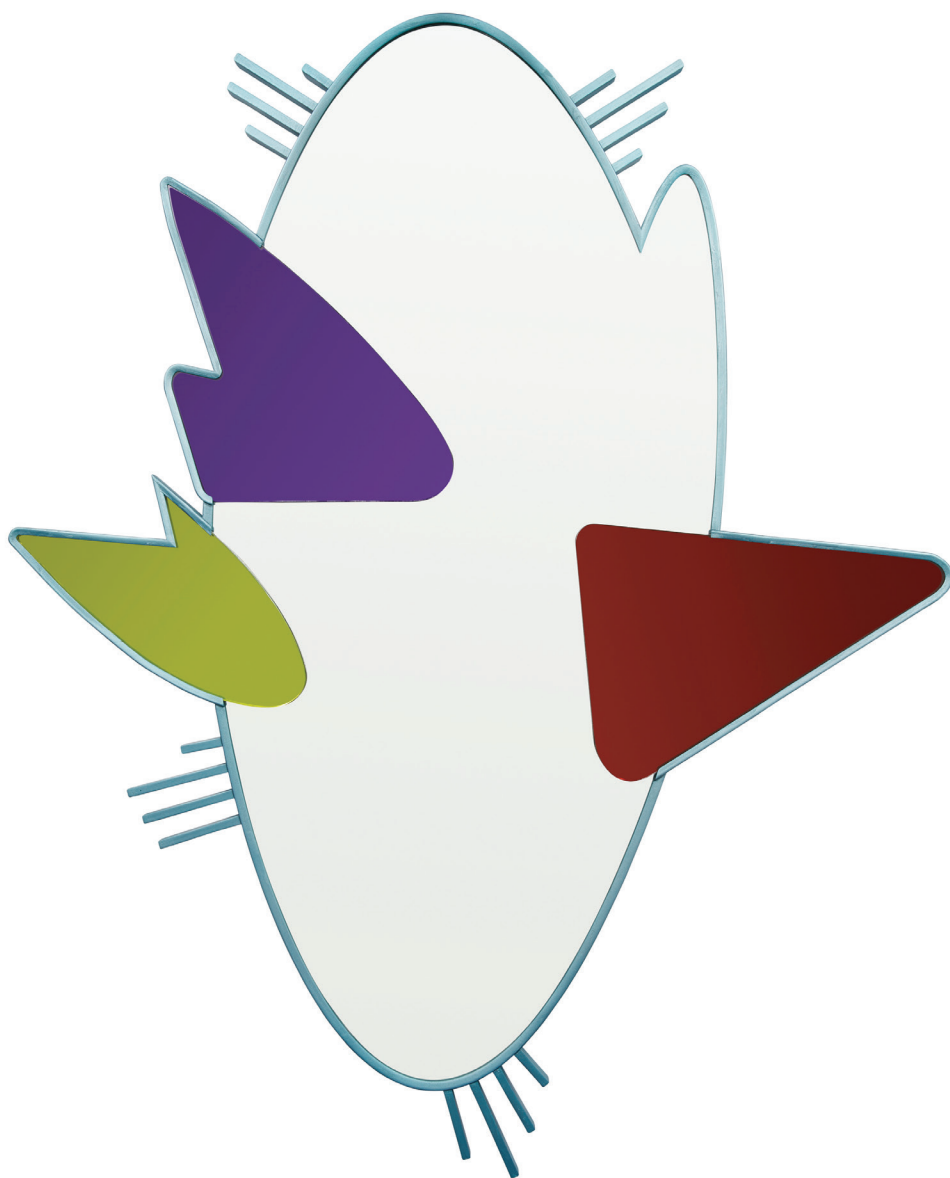
Mirror

Colored mirror

Abs







TITO JR

H max 67 cm

L max 53 cm

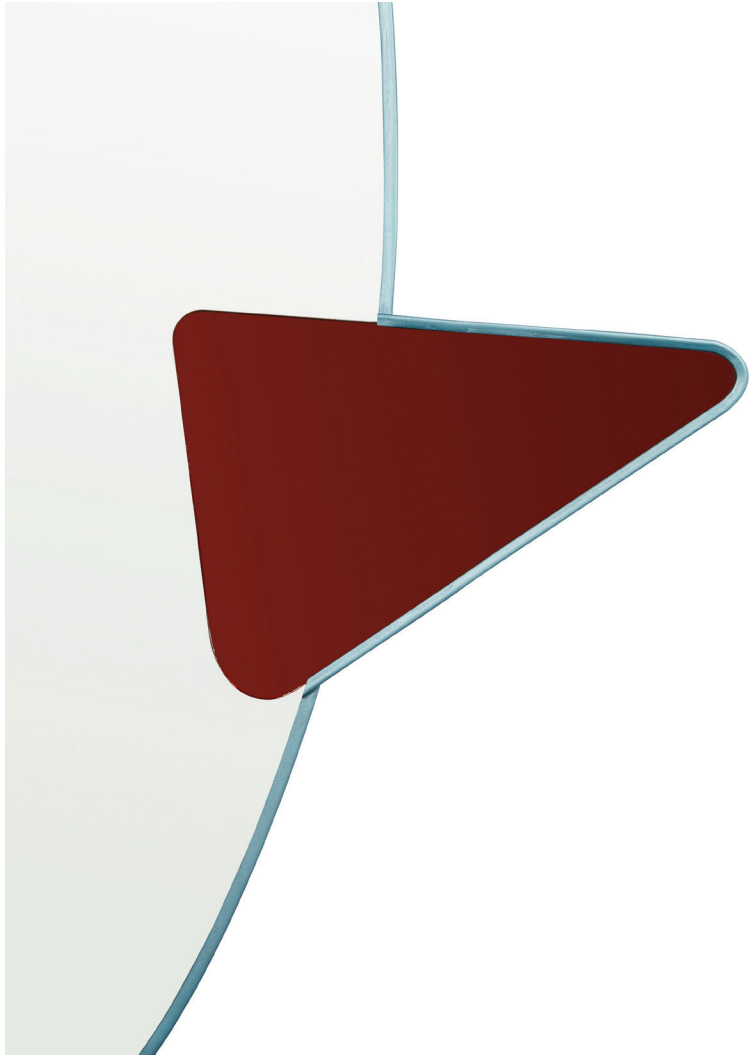
D 2,5 cm

Plywood

Mirror

Colored mirror

Abs



Contacts

www.bracciodiferro.design
info@bracciodiferro.design
+ 39 328 9783191